



November 16, 2017

Memo from TSS Board Chair – Introducing Brad Colin, TSS Executive Director

The Board of the Tire Stewardship of Saskatchewan Inc. (TSS) is pleased to announce Brad Colin as our Executive Director, starting December 11, 2017. Brad will manage the TSS office, oversee the implementation of the TSS Product Stewardship Program (PSP), and be a key contact for industry, TSS registered retailers, contracted service providers and program stakeholders.

Brad comes to the TSS with a Bachelor of Administration from the University of Regina and recent training in the areas of Managing Change, Culture and Governance, Lean Six Sigma, Negotiation and Conflict Management, and Project Management. Recently Brad has held administration and management positions, and previously was a consultant to Government Ministries and other organizations. Brad is excited about implementing the new PSP and shaping a new organization with an important provincial and environmental mandate.

The TSS has been operating the scrap tire recycling program in the province on a status quo basis since September 1, 2017 as a transition from the wind down of the Saskatchewan Scrap Tire Corporation (SSTC). In October, the Minister of Environment approved the TSS Product Stewardship Program, providing the TSS the mandate to operate the tire recycling program in Saskatchewan for the next three years, effective January 1, 2018. The TSS Board of Directors began our search for our Executive Director in September, defining the role, the skill set and the experience we were looking for based on our desired vision and outcomes for the program. The TSS then posted the position within Saskatchewan and through environmental stewardship industry associations in Canada, conducting a thorough selection process.

If you would like to contact Brad, please contact the TSS office at 1-833-790-1894 (toll free) or contactus@tirestewardshipsk.ca and Brad will get back to you once he starts. Brad's contact information will be made available on the TSS website upon his start date with the TSS.

We are pleased to have Brad join us and we look forward to running the best tire recycling program under Brad's leadership.

Sincerely,

A handwritten signature in blue ink, appearing to read "Colin Fraser", with a stylized flourish at the end.

Colin Fraser

TSS Board of Directors, Chair
Tire Stewardship of Saskatchewan Inc.